



MFA Forum Responsible Transitions Stakeholder Data Survey

The MFA Forum Secretariat recently undertook an anonymous online stakeholder survey for corporate members of the MFA Forum. The survey was designed to provide an initial sense-check on how buyers perceive and are being affected by the current global crisis.

The pilot survey was completed by a relatively limited pool of stakeholders, however, it is the intention of the MFA Forum Secretariat to further develop the survey and deepen the respondent base to provide a more thorough and conclusive picture of the current impacts of the global crisis on buyers, and beyond.

China

- Over two thirds of brands have experienced a decline in orders from China.
- From this decline, over two thirds of brands have experienced/are experiencing a 10% drop off in orders, with some brands experiencing up to 50-100% decline.
- The majority of brands feel that the anticipated impact on workers in China would affect between 1,000 and 5,000 workers. In some cases, brands expect to see over 100,000 workers affected by the current crisis.

Hong Kong

- Whilst not on the same scale as China, Hong Kong has seen a visible decline in orders, down between 10-25% for some brands. However, half of brands stated that they had yet to experience any change in orders from the country.
- The impact of changing orders in Hong Kong is anticipated to affect, per brand, up to 1000 workers.

Vietnam

- Brands are experiencing a mixed bag as far as Vietnam is concerned, with some seeing rises in orders, whilst others experience decline, and others remain stable.
- Of those brands experiencing greater volatility in orders, they expect to see anticipated changes in orders by up to 10% only.



- Brands expressed that the anticipated impact on workers currently stands at up to 1,000 workers being affected.

Indonesia

- Similarly to Vietnam, brands sourcing from Indonesia are experiencing some variation in order changes - with some seeing an increase in anticipated orders whilst others are set for significant decline. However, nearly 50% of brands expressed that they are currently seeing a relative stability in orders from the country.
- Brands experiencing changes in orders are seeing up to a 25% change in order.
- Of those brands being affected by the current crisis, the anticipated impact on the workforce lays between 1,000 - 5,000 workers.

Thailand

- Thailand is experiencing a significant drop in orders, with over three quarters of brands expressing decreases in current anticipated orders.
- The majority of brands experiencing decreases in orders stand to see up to a 10% decrease in orders, however some brands are experiencing up to a 75% decrease in orders from Thailand.
- For most brands experiencing order drop-offs in Thailand, the anticipated impact on the workforce is up to 1,000 workers. However, in some extreme cases, brands are anticipating over 100,000 workers being affected by the decrease in buyer orders.

Cambodia

- Cambodia, like its neighbour Vietnam, and Indonesia is currently experiencing an erratic buying pattern within its TG industry. Of the brands sourcing from Cambodia, orders have increased for some brands, dropped for others, and remain stable in other cases, with no clear indication of a lean in any particular direction. This could be due to the potentially mitigating effects of presence of the Better Work programme in Cambodia.
- Of those brands who noted changes in orders from Cambodia, the majority felt that orders would change but up to 10%, however, for some brands, this figure rose to up to 50%.



- All brands felt that any changes in orders as a result of the current global crisis would affect a relatively small number of the workforce, anticipating up to 1,000 workers being directed affected by changes in their particular brand orders.

India

- Over 50% of brands sourcing from India expressed a downturn in anticipated orders from the country.
- Of these brands, the majority expressed that they expected to see a decline of up to 10% in orders, however for some brands this figure rose up to 50% in some cases.
- With an expected decline in orders from most brands, the impact on the workforce is expected to affect up to 5,000 workers (per brand).

Bangladesh

- Bangladesh, like India, is expected to experience some decline in orders, but not as near as significantly. Of the brands currently sourcing from the country, over 50% of respondents expressed that they anticipate either stable or increased orders over the next period.
- Of those brands facing an anticipated decline in orders, the majority feel that they will experience a decline of up to 10% in orders; however for some brands, this figure rises to 100% of all orders coming out of the country, and therefore leans towards total withdrawal from the country.
- Brands experiencing decline in orders anticipate that of their workforce up to 1,000 workers will directly affected.

Mexico

- All respondents currently sourcing from Mexico stated that they are experiencing a downturn in current anticipated orders. Two thirds of these brands expressed an expected 10% downturn in orders.
- All respondents agreed that the impact on the workforce of these downturns in orders would directly affect up to 1,000 workers directly involved in their order production.



Honduras

- As with Mexico, all respondents noted a visible decrease in current anticipated orders. Of these orders, brands are experiencing up to 50% decreases in orders.
- Brands expressed that they felt that in terms of anticipated impact on the workforce, up to 5,000 workers per brand would be directly affected from decreases in their orders.

Nicaragua

- Nicaragua is expected to see a decline in orders, similarly to Honduras and Mexico, with over two thirds of brands experiencing a decline.
- Of those brands experiencing a decline in orders, most expressed an expected drop of up to 50%.

Dominican Republic

- Brands sourcing from the Dominican Republic are experiencing up to a 50% decline in orders. Of these orders, brands are seeing a drop-off of up to 10% on orders in most situations.

Lesotho

- Brands sourcing from Lesotho are reporting a relatively stable environment, with 50% of brands reporting no change in anticipated orders.
- Of the brands that have reported declines in orders, these declines have represented up to a 10% drop-off in orders.
- Where brands are experiencing a decline in orders, the anticipated impact on the workforce remains relatively low, with estimates of up to 1,000 workers being affected.

Morocco

- Morocco has experienced significant declines in orders, with all respondents acknowledging this.
- In some cases, brands are reporting a decline of up to 75% in orders from Morocco, with an estimated workforce of up to 5,000 workers being affected.



Egypt

- Interestingly, Egypt has seen an overall marginal upturn in orders, with 50% of brands experiencing this.
- Of those brands that have experienced a decline in orders from Egypt, the drop-off has been between 10-25% in most cases.
- Respondents anticipate that between an estimated 1,000 - 5,000 workers will be affected by declining orders.

The MFA Forum would like to thank all those who contributed to this anonymous survey.